

Campaign Status – Live and Draft Mode Explained for www.Priiize.com Digital Scratch Off Games Generator.

Each campaign generates a unique URL and QR code. This is what you give out to people to play, one or the other, or both.

Go to **TAB 4 CAMPAIGN STATUS >**

Select "Live" from the drop-down menu > and copy the URL and or download the QR code to use on your social posts, websites, banner ads, email, and SMS blasts, store signage, imprint on T-shirts, etc.

Select "Draft" from the drop-down menu when you want to test your game and play over and over, and then switch over to Live mode when you want to offer the game to customers and or staff.

Each campaign generates a unique URL and QR code. This is what you give out to people to play, one or the other, or both as explained here <https://priiize.com/how-to-promote-scratch-off-games>.

Select "Live with Dates" from the drop-down menu when you want your campaign to Start and End on a specific day and time using the calendar and clock settings.

Select Your Campaign Status - Draft, Pause or Live Mode

Campaign Status * ? Campaign Start Date * Campaign End Date *

Live With Dates × ▼ 6/7/2021 9:24:56 ⌵ 6/8/2021 9:24:56 ⌵

Save

LIVE CAMPAIGN URL LINK & QR CODE

Campaign Url (For End Users) Use this URL to promote game in your website at Bitly.com.

<https://win.priiize.com/game/campaign/0a052074-938e-43a> recognizable short links are available

QR Code

Print QR Code Download QR Code

WHITE LABEL URL FOR DIGITAL AGENCIES & MARKETING

OPTION 1 - If you wish to use a **Custom URL** (yours or a client's) click here

OPTION 2 - If you wish to white label the Live game's URL, copy and paste the "priiize.com" with "scratchservr.com" in your Live game's URL. Give the updated Live game URL to your customers to use to promote their game(s).

Calendar and Time Picker:

Calendar: Jun 2021. Date selected: 7.

Time: 09 : 24 : 56

Select Your Campaign Status - Draft, Pause or Live Mode

Campaign Status * ⓘ

Live With Dates

Campaign Start Date *

6/7/2021 9:24:56

Campaign End Date *

6/8/2021 9:24:56

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Campaign Url (For End Users) Use this URL to promote game in your website, social networks, emails, etc. Custom recognizable s at Bitly.com.

<https://win.priiize.com/game/campaign/0a052074-938e-43a5-b00d-e21d7ec2e039>

QR Code



Print QR Code



Download QR Code

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OPTION 1 - If you wish to use a **Custom URL** (yours or a client's) click here instructions.

OPTION 2 - If you wish to white label the Live game's URL, copy and paste the URL on a Notepad and replace the "priiize.com" with "scratchservr.com" in your Live game's URL. Give the updated Live game URL to your customers to use to promote their game(s).


NOTE: The game URL generated by the QR code and winner email notifier does not update to "scratchservr.com"; it retains the "priiize.com" within its URL path.

Calendar widget showing June 2021. The date 8 is selected. Below the calendar is a time picker set to 09:24:56.

- 1 Basic Info
Update Basic Info
- 2 Prize
Setup Your Prize
- 3 Preview
View Your Customization
- 4 Campaign Status**
Live, Draft, Paused
- 5 Campaign Result
Players & Prizes

Select Your Campaign Status - Draft, Pause or Live Mode

Campaign Status * 



Save

LIVE CAMPAIGN URL LINK & QR CODE

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 <https://win.priiize.com/game/campaign/0a052074-938e-43a5-b00d-e21d7ec2e039>

Click To Copy URL

QR Code

 **Print QR Code**  **Download QR Code**

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Select Your Campaign Status - Draft, Pause or Live Mode

Campaign Status * 

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DRAFT MODE - CAMPAIGN ADMINISTRATOR URL LINK

Use to review and for testing purposes in either draft, pause, or live status modes

 <https://win.priiize.com/test/game/campaign/0a052074-938e-43a5-b00d-e21d7ec2e039>