

Priiize

Virtual Scratch-Off Games Generator

Image Specs

Prize Images - must be a square format - 300x300-pixels is the best size. Use png and GIFs with or without transparency and jpeg images.

Scratch-Here Pad - must be a square format - 300x300-pixels is the best size. Use png and GIFs with or without transparency and jpeg images.

Logo: there is no size set-in stone; we recommend a max image area of 600x200-pixels, so it displays nice and big on desktop views and reduces in size nicely on mobile devices. You may need to play around with this and view it on your cellphone and PC to determine the best size and fit. If you make the logo too deep in height, it pushes everything down below it, such as the scratch-here pad, prize image, and claim prize. A logo that may be too deep in height may push the claim prize button too low and out of view for your players and cause confusion and game abandonment.

Background Image: First, NO high-res images are allowed; they may cause the campaign not to work correctly. Keep the file size below 200k. Vectors with abstract imagery work best because the background images are NOT responsive and stretch in and out depending on the monitor size. A 1920 x 1000-pixels image is a good starting point; and view it on both mobile and desktop monitors and make any size adjustments as needed.

www.Priiize.com