

## Why use the Facebook Share Feature—

Our new “Share to Facebook” feature is a great way to allow your players to help promote your game by simply clicking on an image in your game. Clicking the image opens a prepopulated post with the link to your game. All the user needs to do is click Publish.

## How to set up the Facebook Share Feature—

1. First, create your social share image.
  - Priiize’s built-in Facebook share feature defaults the uploaded logo as the social share image. Game creators can build their logo image to 1200 x 630 pixels which is the recommended size for Facebook posts and timeline photos. This looks best across all devices. [Find detailed up-to-date social media image sizes here.](#)
  - Additional Facebook share image tips—Logo designs should have color background. Transparent backgrounds do not show up well as a Facebook photo. You want your actual logo and any text to show up.
2. Consider how you want the text to read when the image is shared to Facebook. In the below example, you’ll see that the Facebook’s Meta Title matches the “Campaign Name” from the Basic Info setup.
  - It is imperative to test that the feature works correctly, and you like how the image appears when published on Facebook. When testing, the image may not appear until you “Post to Facebook feed”. You’ll only see the Meta Title but not the actual image, in most cases. However, after clicking the “Post to Facebook” button, check your Facebook feed, and you should see what the image looks like when published. While testing, make sure the privacy is set to “Only Me”.



3. Depending on the template you are using, you will see the CTA menu item on the Loser, Winner, and Thank You pages. To add the “Share to Facebook” feature, you will need to toggle the “Image Visible” option to the ON position.

The screenshot shows the configuration interface for the CTA (Call to Action) menu item. The top navigation bar includes 'Global', 'Opt-In', 'Play' (with a 'New' badge), 'Loser', 'Winner', 'Claim Form', and 'Thank You' (highlighted in blue). On the left, a sidebar lists various claim states: 'Title', 'Information', 'Claim Submitted', 'Claim Approved', 'Claim Rejected', and 'Claim Expired'. The main area is titled 'CTA' and contains several settings:

- Image Visible?**: A toggle switch that is currently turned off (grey).
- Button Visible?**: A toggle switch that is turned on (blue with a checkmark).
- Button Text \***: A text input field containing 'CLICK HERE TO LEARN HOW YOU CAN G'.
- Button Text Size \***: A numeric input field containing '16'.
- Button Text Color \***: A color input field containing '#ffffff'.
- Button Color \***: A color input field containing '#e60000'.
- Button Height \***: A numeric input field containing '100'.
- Button Width \***: A numeric input field containing '200'.

A red arrow points from the 'Image Visible?' toggle to the explanatory text on the right.

Depending on the template you are using, you will see the CTA menu item on the Loser, Winner, and Thank You page. To see the “Share to Facebook” option, toggle the “Image Visible” option to the ON position.

When “Image Visible” is activated, you will see the “Share to Facebook” option.

The screenshot shows the configuration interface for the CTA menu item with the 'Image Visible' toggle activated. The top navigation bar and sidebar are the same as in the previous screenshot. The main area is titled 'CTA' and contains additional settings:

- Image Visible?**: A toggle switch that is now turned on (blue with a checkmark).
- Image\***: A file upload area with a 'Choose File' button and the text 'Image is required' below it.
- Image Height \***: A numeric input field containing 'Image Height' and the text 'Image Height is required.' below it.
- Image Width \***: A numeric input field containing 'Image Width' and the text 'Image Width is required.' below it.
- URL \***: A text input field containing 'URL' and the text 'URL is required.' below it.
- Share To Facebook? ⓘ**: A toggle switch that is currently turned off (grey).

A red arrow points from the 'Share To Facebook?' toggle to the explanatory text on the right.

When “Image Visible” is activated, you will see the “Share to Facebook” feature.

When you toggle “Share to Facebook” to the ON position, the URL auto-fills with your game link. Adding this link to your image makes it easy for players to invite their family and friends to play for a chance to win. Here, we have already uploaded our image and set dimensions to accommodate our image.

The screenshot displays the 'Thank You' configuration page in the Priiize admin interface. The top navigation bar includes 'Global', 'Opt-In', 'Play' (with a 'New' badge), 'Loser', 'Winner', 'Claim Form', and 'Thank You' (highlighted in blue). A red arrow points to the 'CTA' header area. The left sidebar lists various claim statuses: 'Title', 'Information', 'Claim Submitted', 'Claim Approved', 'Claim Rejected', and 'Claim Expired'. The main content area is titled 'CTA' and contains the following fields:

- Image Visible?**: A toggle switch that is turned on (checked).
- Image\***: A field containing an uploaded image of two people. Below the image is a 'Choose File' button.
- URL \***: A text input field containing the URL `https://win.scratchservr.com/game/c`.
- Image Height \***: A text input field containing the value `223.9`.
- Image Width \***: A text input field containing the value `298.5`.
- Share To Facebook? ⓘ**: A toggle switch that is turned on (checked).
- Button Visible?**: A field partially visible at the bottom of the configuration area.

**Priiize**

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