

## Manage Prize Claim Data on Your Server & App Services

Use your server and software services for Customer & Employee Prize Claims, Relations Management, Hooks, and Webhooks.

Some companies and industries have strict privacy policies where players' data cannot be stored on Priiize servers and only on company servers. And some brands want to manage instant win prize claims using one of their app services and bypass prize approvals on Priiize.

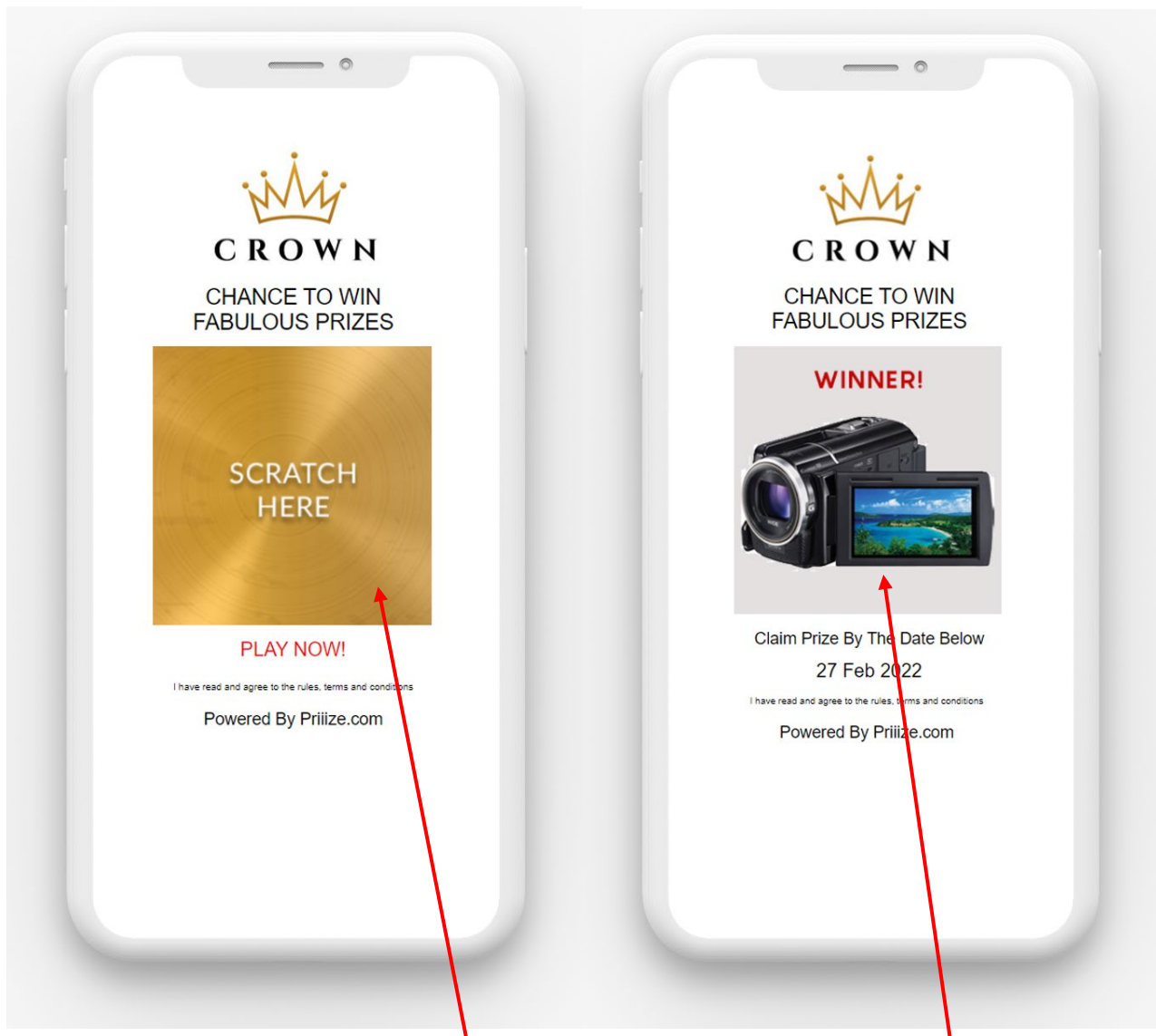
### HOW THEY DO IT

If you fall into one of these two categories, here are the various ways companies are achieving the proper workflow.

First, start with the **Priiize Basic Scratch & Win Template**. It is a simple two-step game where players scratch off, revealing their prize. There is no Priiize claim form or Opt-In form.

The idea is to sandwich Priiize in-between your current software services or apps that firstly direct players to your Priiize Scratch-off Game, and secondly, direct your winner's prize claims to perform some call-to-action (CTA).

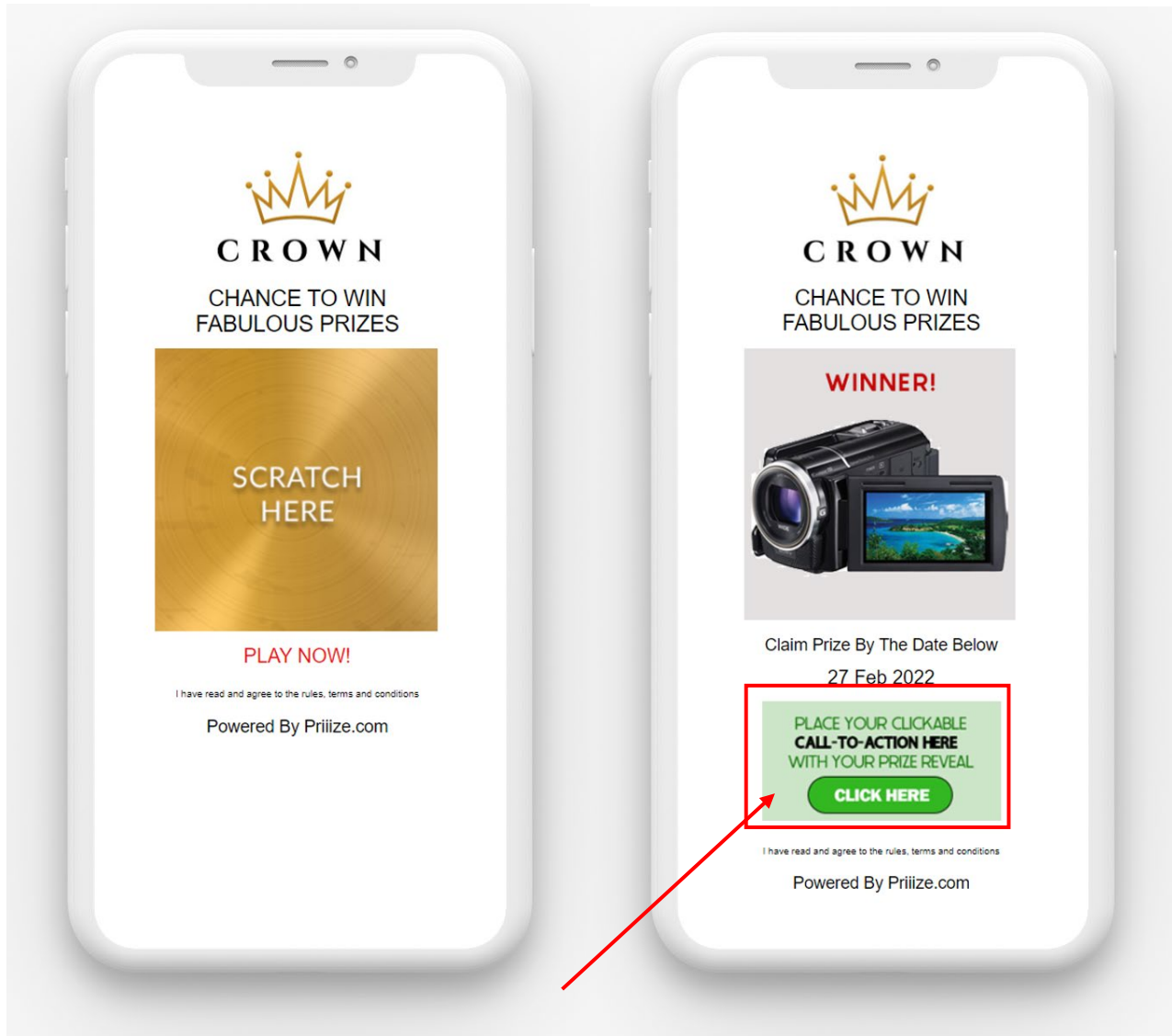
**The Priiize Basic Scratch & Win Template works this way:**



The intro page has the scratch-off pad and, after scratch-off, displays a prize.

## How to bypass Priiize and manage players, prizes, and prize claims on your servers and software services

Add a CTA (Call-to-Action) to the Basic Scratch & Win Template that directs players/winners to a webpage or software service that you manage. You will collect all player data on your servers and not use Priiize for this.



**Add a clickable CTA (Call-To-Action)** to display under the prize reveal. Link the CTA image, button, or text link to a landing page on your website to fill out a form, CRM landing page, or Webhook to an app you are already using, such as Google Sheets, Salesforce, MailChimp, Slack, etc.

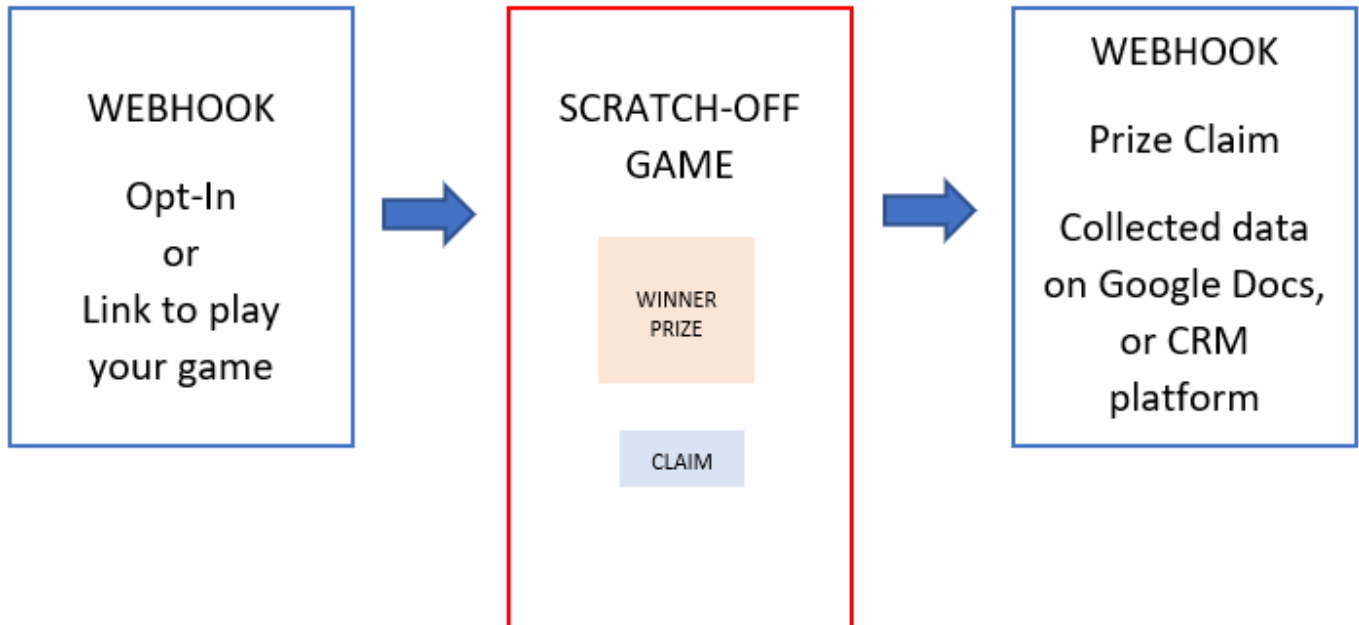
### How Players Get to Your Game

Each Priiize scratch-off game (*also called a campaign*) generates a unique URL and QR Code. You determine which one or both to give your players to get to your game. Companies offer their game URL and or QR code to players via email blasts, apps such as Slack, on a webpage, after filling out a form, SMS text messages, facilities signage, on-pack promotions, marketing materials, advertisements, social networks, etc.

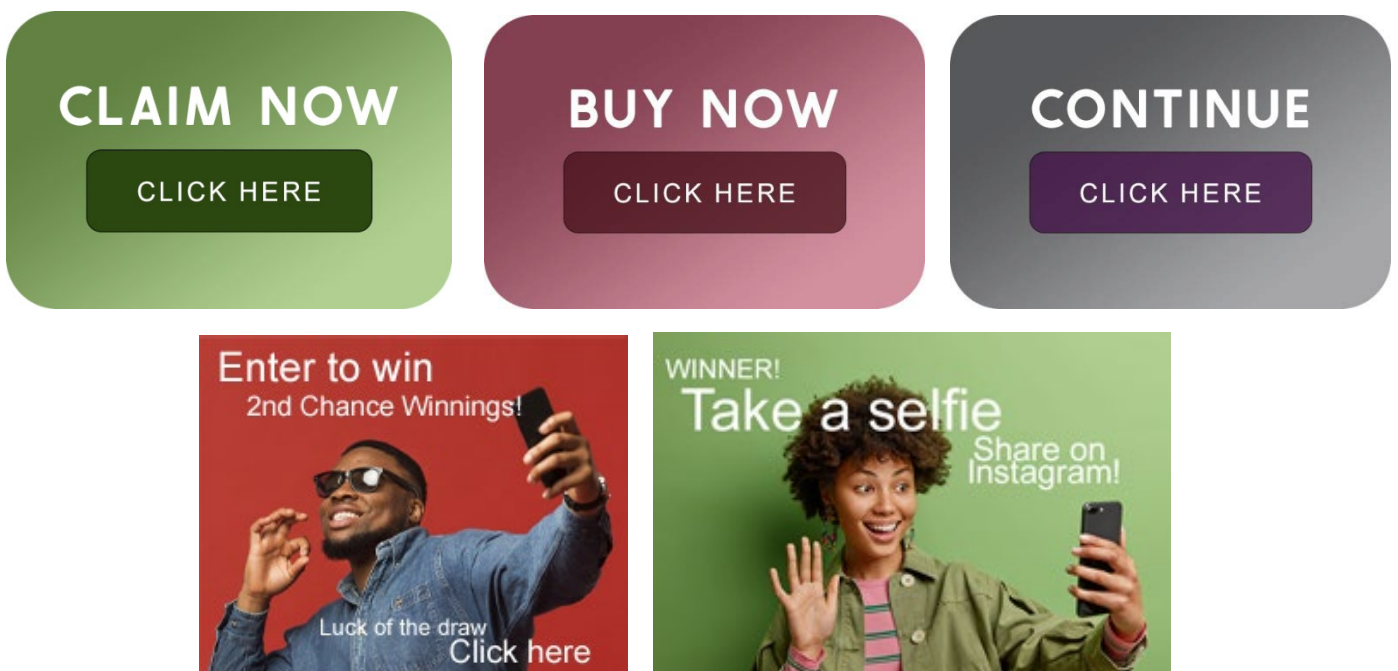
## Workflow Chart

Bypass Priiize's Prize Opt-in and or Prize Claim Form by using any template integrated with a Webhook. Webhooks enable you to store winners and administrate prize claims on your server for smoother workflow and or to adhere with corporate privacy policies. This information would not be stored on Priiize's servers.

Webhook the Opt-in and or Prize Claim Forms by following this basic workflow and customize to your needs to achieve the desired results:



Examples of Call-To-Action Image Links you can use with the basic Priiize Scratch & Win Template.



**Connect with over 3000 service apps using Webhook integration.**

If you do not use Webhooks services here are a few to learn more: [Integromat](#), [Pabbly Connect](#), [Integrated](#), [Zapier](#), and [Konnectzit](#).



Trello



Twitter



Facebook Lead Ads



Google Drive



Discord



HubSpot



RSS by Zapier



ActiveCampaign



Airtable



Calendly



Delay by Zapier



Paths by Zapier



Google Forms



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[For more information contact Dennis Romano](#)



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