

Priiize

Virtual Scratch-Off Games Generator

www.Priiize.com

Image Specs

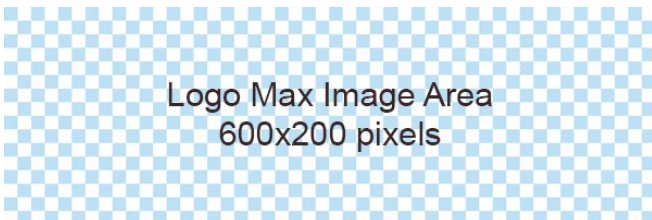
Prize Images - must be a square format - 300x300-pixels is the best size. Use png and GIFs with or without transparency and jpeg images.



Scratch-Here Pad - must be a square format - 300x300-pixels is the best size. Use png and GIFs with or without transparency and jpeg images.



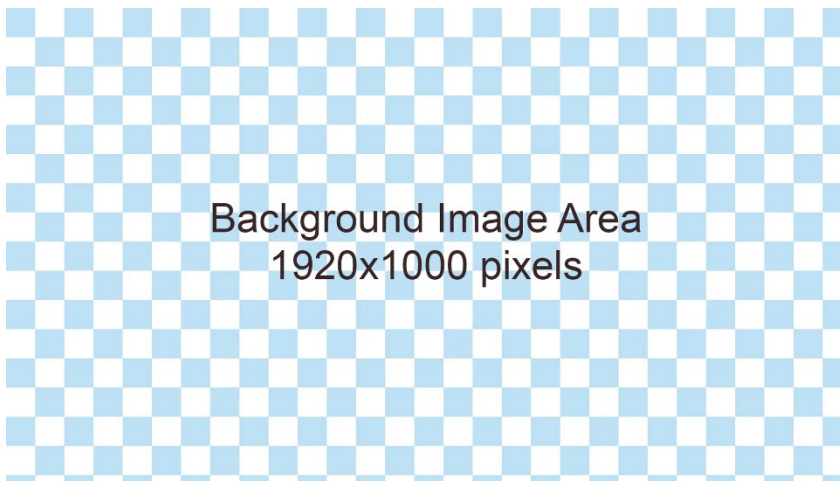
Logo: there is no size set-in stone; we recommend a max image area of 600x200-pixels, so it displays nice and big on desktop views and reduces in size nicely on mobile devices. You may need to play around with this and view it on your cellphone and PC to determine the best size and fit.



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If you make the logo too deep in height, it pushes everything down below it, such as the scratch-here pad, prize image, and claim prize. A logo that may be too deep in height may push the claim prize button too low and out of view for your players and cause confusion and game abandonment.

Background Image: First, NO high-res images are allowed; they may cause the campaign not to work correctly. Keep the file size below 200k. Vectors with abstract imagery work best because the background images are NOT RESPONSIVE and stretch in and out depending on the monitor size. A 1920 x 1000-pixels image is a good starting point; and view it on both mobile and desktop monitors and make any size adjustments as needed. **If you must have a [Responsive Background Image – Follow these steps \(opens in a new page\)](#).**



Mobile-Only Background Image Specs: If you have the type of game that players will only be on mobile phones to play and want a photo to display realistically, you can try a background image that is 1080 x 1920 pixels.



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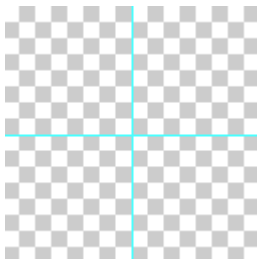
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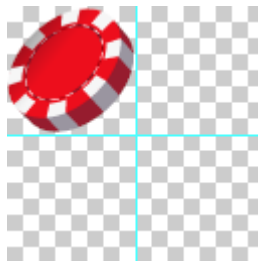
Custom “Coin Scratcher” Image - make your image 128x128px and set a vertical and horizontal guide to divide it into four quadrants as shown in step (1).

Place your custom coin scratcher image in the upper left quadrant, as shown below in step (2). Don't worry if it looks too small. The software will blow it up and adjust it to fit your scratch-off game.

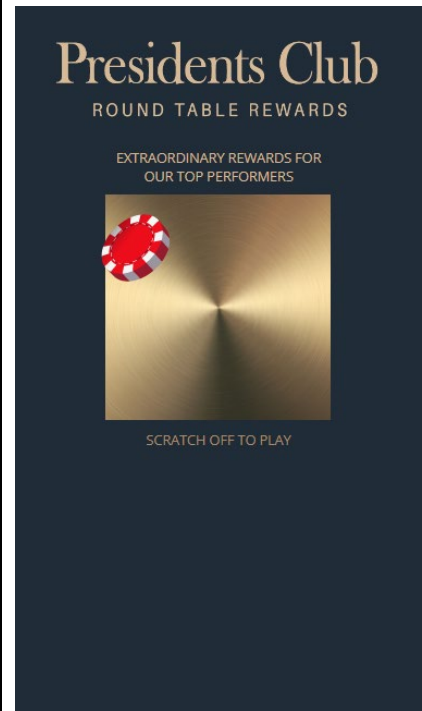
Please do not make your custom image the full size of the 128x128 image area; it will appear as missing, and players won't be able to play your game.



- (1) Create a 128x128 px image with a clear background. Create 4 equal quadrants with guides.



- (2) Place your coin scratcher image in the upper left quadrant. Do not make the image larger otherwise it will not display correctly and display out of your player's view.



The software will blow it up to fit nicely on top of your scratch-here pad.

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