

## Opt-in Access Codes

Consider implementing our new opt-in access code feature to ensure that only an exclusive group of virtual scratch card campaign participants can play.

### Website

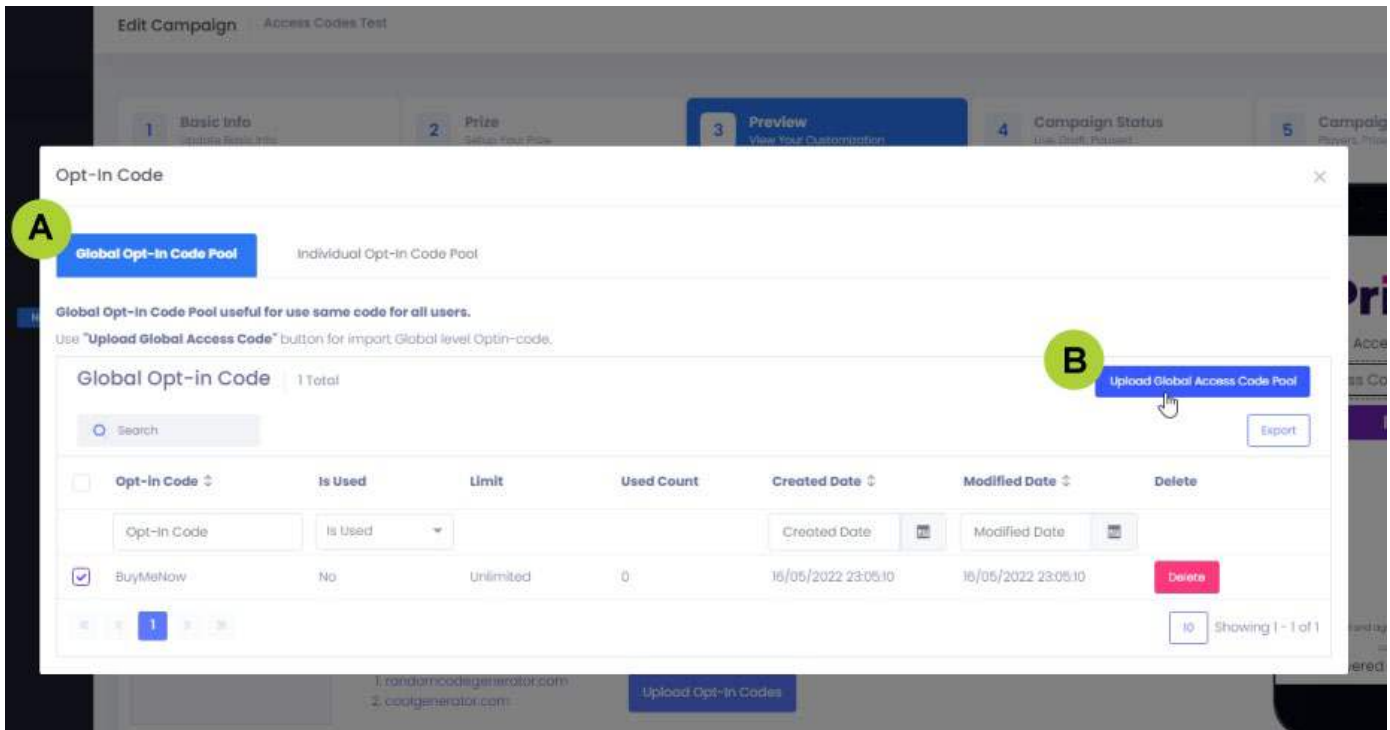
Players will receive their opt-in code based on the criteria you determine. You can manually set up custom single-use game access codes or upload multiple access codes from an Excel spreadsheet to your game. Each person must enter their access code to play your virtual scratch-off game. You can provide your audience with global or unique codes and set the access codes to limited or unlimited use.

#### STEP 1

Click **(A) Preview** > **(B) Opt-In** > **(C) Opt-In Code** > **(D) Opt-In Code** to activate the **Opt-In Codes** option. The **(E) Access Code** window will display. Click the blue button **Upload Opt-In Codes**. You can upload code in bulk on an Excel spreadsheet or copy and paste or type codes by hand. If you need a service to generate access codes in bulk, there are **(F)** links to two services that will generate unique codes online that you download in Excel for free.

**STEP 2 – There are two option to choose from**

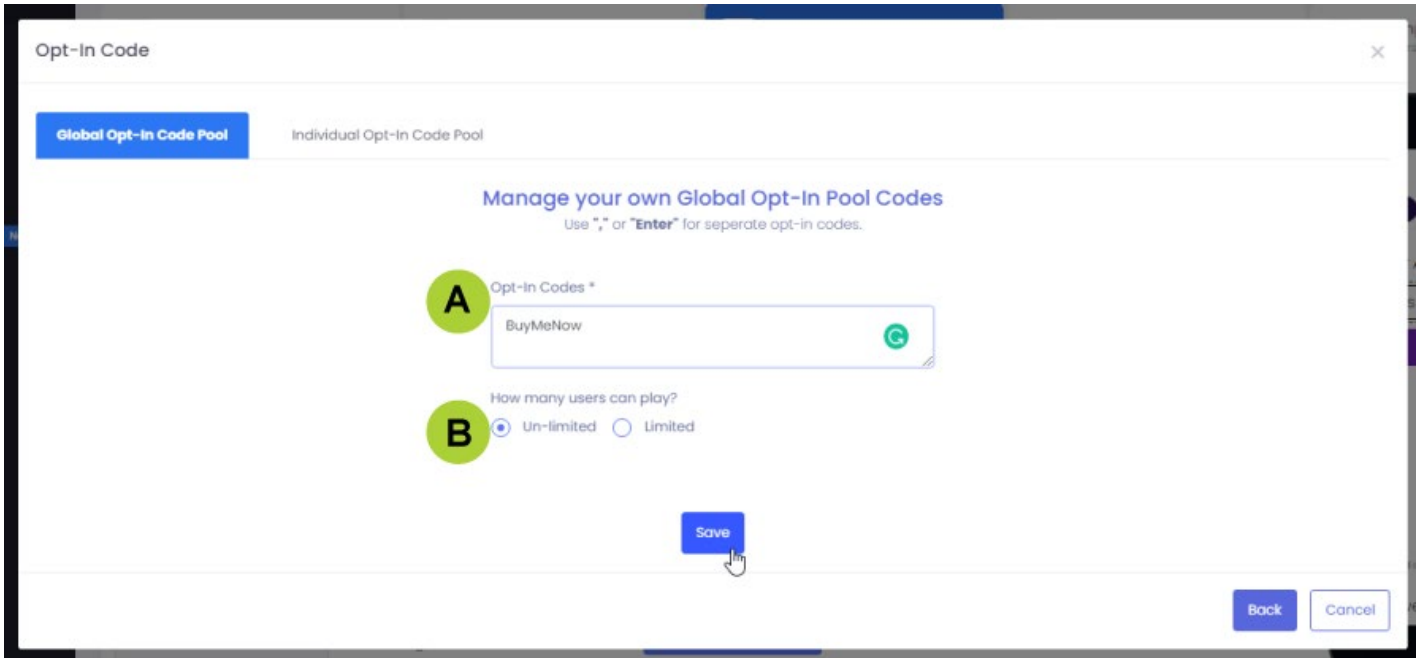
Click the first tab **(A) Global Opt-In Code Pool** > then click the blue button **(B) Upload Global Access Code Pool**



Cont'd

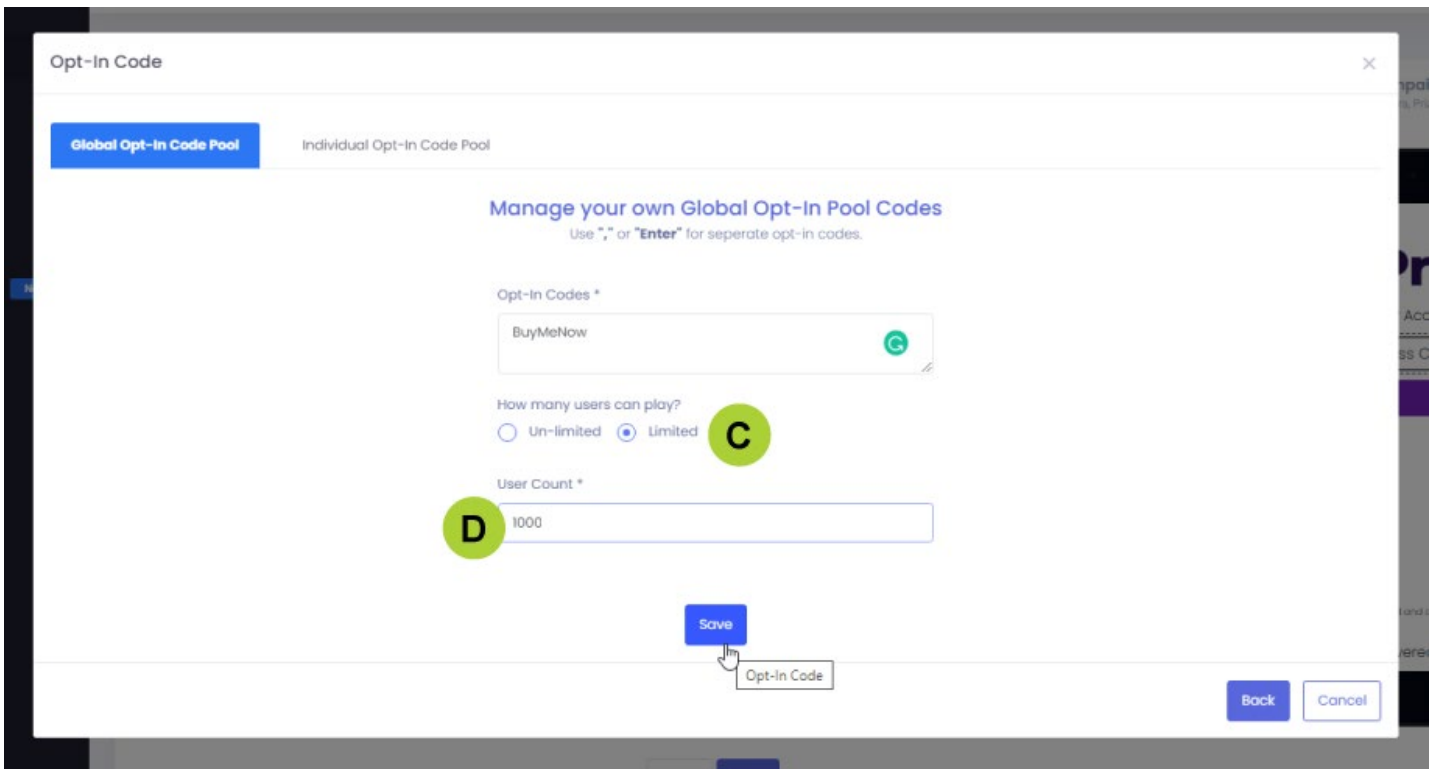
**STEP 3**

Type in code(s) by hand or copy and paste from a Word, Notepad, or Excel doc in text field **(A) Opt-In Codes\*** > Select **(B) Unlimited** if you want to offer unlimited use of your code(s); then click **Save**.



Or

Click **(C) Limited** and type in the exact number of access code(s) in the **(D) User Count\*** field; then click **Save**.



Cont'd

### STEP 4

If you want to upload access codes on an Excel spreadsheet, follow these steps.

Click **(A) Individual Opt-in Code Pool**, then click **(B) Upload Individual Access Code Pool**

The screenshot shows a web interface titled "Opt-In Code". At the top, there are two tabs: "Global Opt-In Code Pool" and "Individual Opt-In Code Pool". The "Individual Opt-In Code Pool" tab is selected and highlighted with a green circle labeled "A". Below the tabs, there is a text block explaining that individual codes are useful for different users and that once used, they cannot be reused. It also mentions an "Upload Individual Access Code Pool" button for importing codes. Below this text, there is a section titled "Individual Opt-In Code" with a "602 Total" count. This section includes a search bar, a table with columns for "Opt-in Code", "Is Used", "Created Date", "Modified Date", and "Delete", and a table with corresponding input fields. A green circle labeled "B" highlights the "Upload Individual Access Code Pool" button in the top right corner of this section. At the bottom of the interface, there is a pagination control showing "1" of 5 pages and a "Showing 1 - 10 of 602" indicator.

**STEP 5**

If you want to upload access codes on an Excel spreadsheet, follow these steps.

There are two options to choose from: **(B) Type in access codes manually, or copy and paste** from a Word, Notepad, or Excel document > then click **(C) Save** > and click **(F) Back** to leave the page.

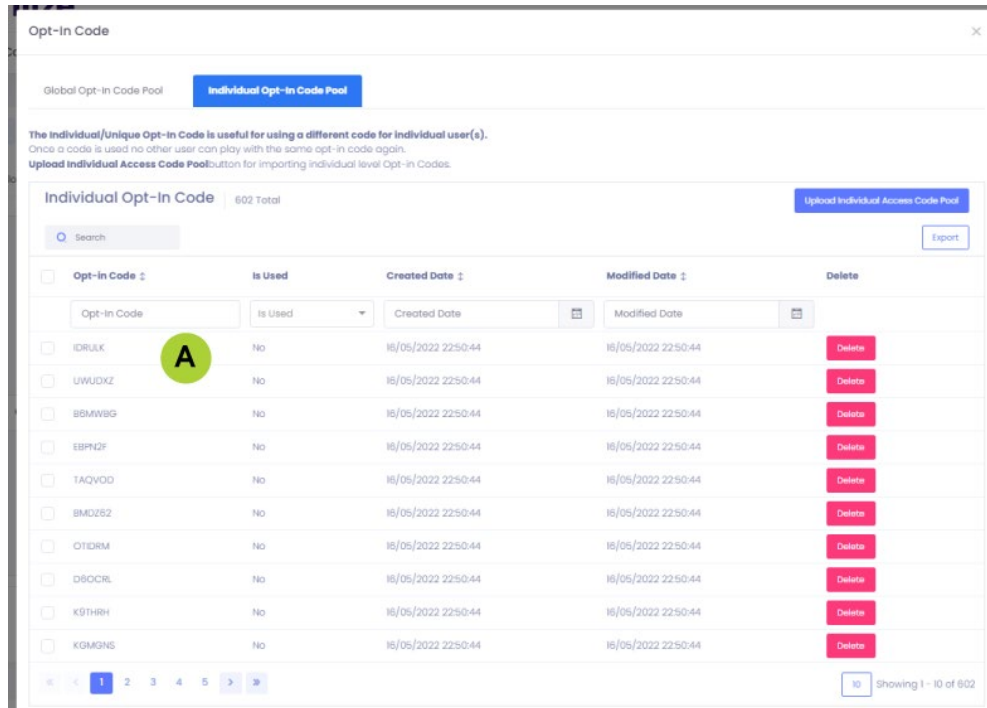
Or

Bulk upload access codes on an Excel doc in **(D) Drop files here or click to upload** box > click **(E) Upload Opt-in Code** and click **(F) Back** to leave the page.

The screenshot shows the 'Opt-In Code' interface with two main sections. The left section, 'Manage your own Individual Opt-In Pool Codes', features a text input field with the example codes '123ABC' and '675FRE' (labeled B), a 'Save' button (labeled C), and a note that up to 10,000 records can be uploaded at a time. The right section, 'Choose a XLSX(Excel) file to upload', includes a file upload area with a plus icon and the text 'Drop files here or click to upload.' (labeled D), an 'Upload Opt-In Code' button (labeled E), and a note that the file must be XLSX format and up to 10,000 records can be uploaded at a time. At the bottom right, there are 'Back' and 'Cancel' buttons (labeled F). A green circle labeled 'A' highlights the 'Individual Opt-In Code Pool' tab.

Cont'd

Your uploaded codes will appear on the **(A) Individual Opt-in Code Pool** page



**Special feature:**

**Populate the winner's name and opt-in code on their Prize Claim Email Notifier.**

This opt-in and approval method is suitable for cross-referencing a player's email address and the unique access code you provided them to play. Your staff should approve the person and their unique opt-in code to ensure they are who they claim to be and have won the prize by looking at their email notifier on their phone.

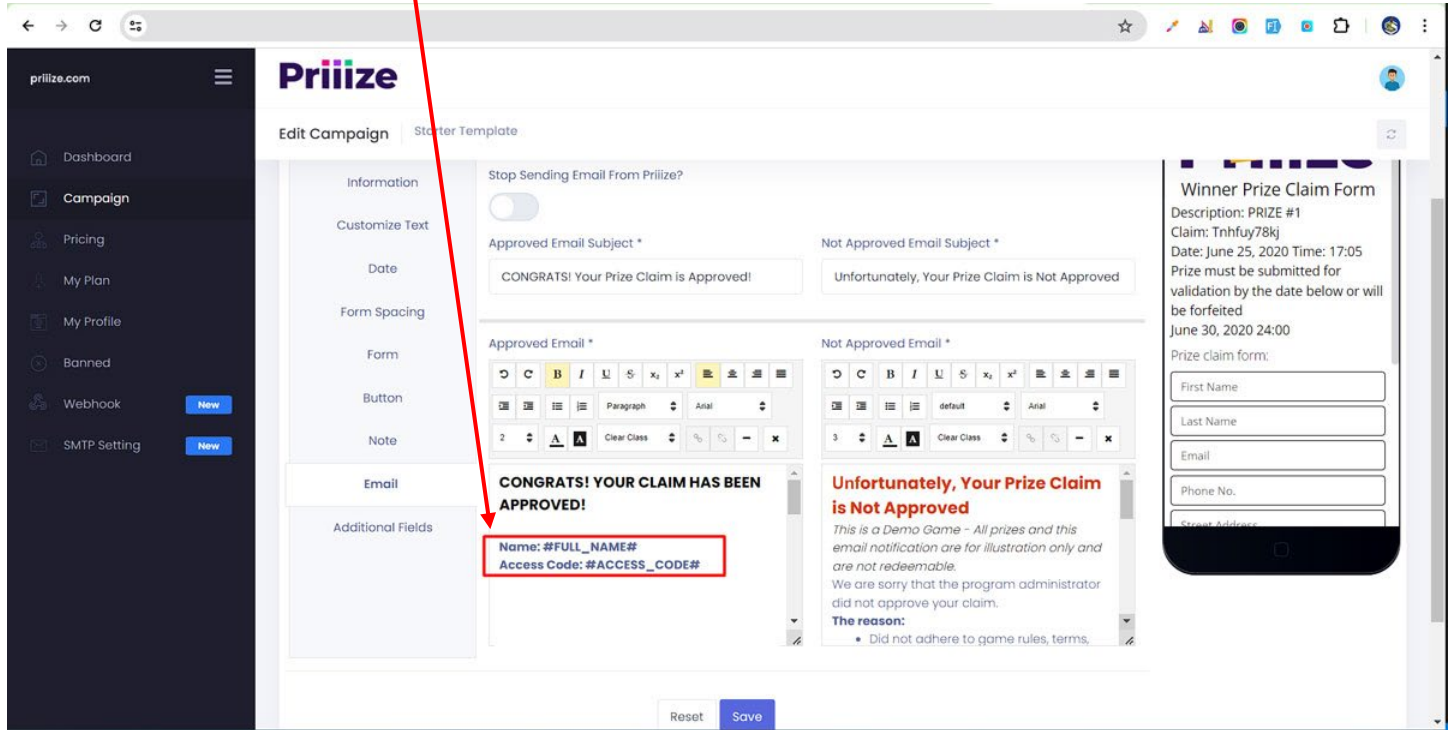
Using the short code below, add the person's name and opt-in code to display on their prize claim email notifier.

**Name: #FULL\_NAME#**

**Access Code: #ACCESS\_CODE#**

Screenshots - Cont'd next page...

Place the short code in the body of the email, which is located at the “Approved Email” form at **TAB 3 PREVIEW > Claim Form > Email > Edit Campaign**



It pulls the **name** and **unique Access Code** into the body of their email, and it looks like the example below. You can style the text size and colors any way you want.



**Thank you for using Priiize Scratch-off Games Generator.**

If you have any questions, please contact the Help Desk at [https://priiize.com/ticket\\_system/](https://priiize.com/ticket_system/).

If you have general questions, contact us here.

Dennis Romano  
<https://priiize.com/>



Helpful Links:

[POWERPOINT SLIDES DECK](#)

[ABOUT PRIIIZE TEMPLATES](#)

[FREE TRIAL](#)

[FREE IMAGES](#)

[REQUEST A DEMO or GAME REVIEW](#)

[REVIEWS - CAPTERRA, GARTNER DIGITAL MARKETS](#)

**ENVISIONDR**

Envision Dennis Romano LLC