Priiize

Virtual Scratch-Off Games Generator

If you have any questions, please call Dennis Romano at (732) 922-8800 or use the contact form.

Image Specs

1 - Prize Images -

SIZE: 300x300 Pixels

Must be in a square format; 300x300 pixels is the recommended size. Use PNG, JPEG, or GIF images.



2 - Scratch-Here Pad

SIZE: 300x300 Pixels

The image must be in a square format; 300x300 pixels is the recommended size. Use PNG, JPEG, or GIF images.



3 - Logo:

SIZE: 600x200 Pixels

There is no set size for a logo; it is subjective and depends on the proportions of your logo. Horizontal logos work best. We recommend a maximum image area of 600x200 pixels, ensuring it displays nicely on desktop views and scales down smoothly on mobile devices. You may need to experiment with this and view it on both your cellphone and PC to determine the best size and fit, ensuring that the prize claim or call-to-action buttons are not pushed out of view at the bottom of the screen on mobile devices.



If you make the logo too tall, it pushes everything below it down, such as the scratch-here pad, prize image, and 'Claim Prize' text. A logo that is too tall may make the claim prize button too low and out of view for your players, causing confusion and game abandonment. It is always best to view your design on a mobile phone as you build it.

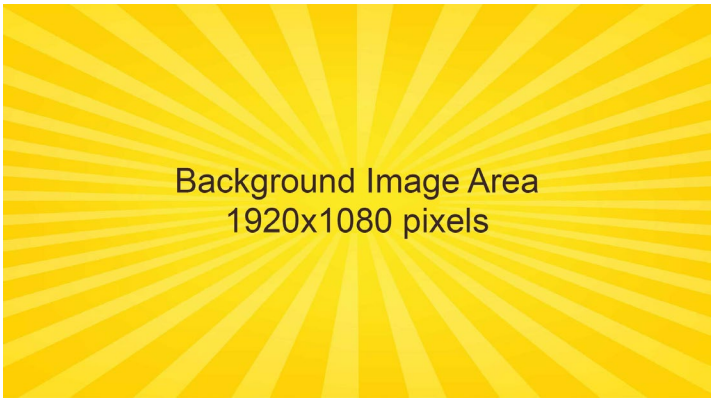
4 – Backgrounds – There are three options to choose from.

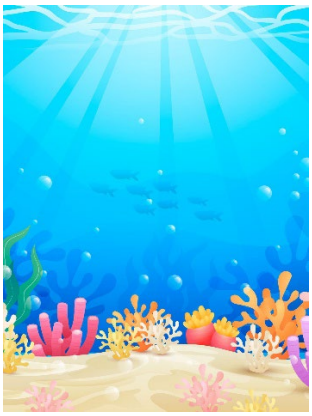
(A) For solid color backgrounds, we use HTML HEX colors, which are created using a standard color selector tool. **No image is required for solid color backgrounds**, but it's good to know it is available. HEX colors work seamlessly on all devices.

(B) One Background Image for all devices (mobile, tablet, laptop, and desktop)

SIZE: 1920x1080 pixels:

First, NO high-res images are allowed; they may cause the campaign to display slowly, not work correctly, or shut down. Keep the image file sizes as small as possible. This is an excellent solution if you are using a generic or abstract background. It is not responsible and will stretch in and out with the device it is played on.



		
Mobile: 1080x1920 pixels	**Tablet:** 1536x2048 pixels	**Desktop/Laptop:** 1920x1080 pixels

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